



event concept | Ariel's

Exactly what were meeting planners planning a century ago? Taffy pulls? Quilting bees? Maybe a few sharp meeting planners were arranging a trip to the seaside.

Groups still love the lure of the seaside and at **Disney's Beach Club Resort** they'll find serenity on the shore. In this relaxed atmosphere, your entire group can enjoy seaside splendor at a Gilded Age grand hotel reminiscent of those in Newport, RI and Nantucket Island. It's a retreat where they can luxuriate in the peace and quiet of a turn-of-the-century setting.



At this quaint east coast seaside community, they'll find Ariel's, a charming restaurant nestled beside three-acre Stormalong Bay, itself a playground of water slides, rushing streams, and sandy creeks. An ideal venue that offers a superb dining experience along with an uncommonly elegant tropical theme, the French doors, aquatic décor, and tropical feel create a unique space for networking and receptions. The setting is a perfect place to delight your Guests with special surprises.

Throughout the event, your Guests will be treated to perfectly prepared meals themed to the event and presented by Disney's award-winning culinary team. From elaborate buffets the choices of meal options are unlimited.

Drinks, which may include beer and wine as well as full premium brands and specialty drinks, can add even more choices to your evening.



Can you really dazzle your Guests with an oceanside retreat?

You'll have to sea it to believe it.

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Sample Timeline:

- 7:30 p.m. Guests arrive at the main entrance to **Disney's Beach Club** Resort and make their way to Ariel's where they will enjoy a private event to include:
- Buffet Dinner (1½ hours)
 - Beverage Service
 - Entertainment (elements vary in set time and length)
- 9:00 p.m. Event concludes.

Capacities:

| | |
|---------------------------------|------------|
| Stand Up Reception | 150 Guests |
| Buffet Dinner with 100% seating | 130 Guests |

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Enhancements:**Upgraded Talent and Decor Package****A Tropical Caribbean Entrance**

A 20' X 12' Tropical bamboo entrance facade with "Beach Bash" entrance sign and (2) static tropical birds on top, (2) bamboo poles with netting on sides, 2-bright colorful tall banners, and (2) surfboards. Also included are (4) realistic palm trees with grass mats and tropical bird and ocean wave sound effects. Theatrical uplighting is included to enhance the beauty of this entrance.

**Tiki Bars (set of 2)**

Two thatched tropical island Tiki Bar huts with light, sign and wind sock.

**Tropical Singer/Guitarist**

Relax to the sounds of our guitarist with tropical influences. Typical performance consists of three (3) sets, each up to 45 minutes in length.

**Caricature Artist**

It's a fun and memorable way to add an artistic flair to any event. (Approximately eight (8) black and white per hour/four (4) color per hour per artist).

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Notes:

- This document is neither an agreement nor an offer to enter into an agreement and is for discussion purposes only. Accordingly, neither of us will be committed unless a mutually acceptable written agreement for this event is signed by both you and us and, until then, either of us may withdraw from negotiations at any time and for any reason without liability.
- Space for this event is not currently being held and we cannot guarantee space will be available at the location(s), on the date(s), or at the time(s) you desire.
- There is a food and beverage minimum at Ariel's.
- Only buffet style service is available.
- No entertainment will be booked or confirmed for this event absent an agreement signed by both you and us.
- Entertainment is subject to change without notice.
- Transportation is not included.
- Photographs included in this document are the property of Disney Destinations or its affiliates and cannot be duplicated without our prior written consent.
- It is understood that any business documents, suggestions, or other ideas or information provided by you to us will be deemed non-confidential and non-proprietary and may be used or disclosed by us without liability or compensation.
- You may not, directly or indirectly, tape, film, or photograph any part of the function or event without first obtaining our prior written consent in our sole discretion.
- Capacities are based on maximum seating without additional elements, such as entertainment or décor.